



# Awareness of social media rules & consequences



## A definition

Using social media involves many benefits but also many risks. In order to stay safe and avoid harmful consequences, there are common rules to follow.

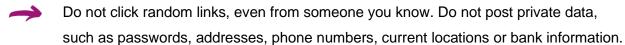


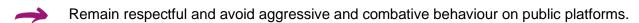
# Why is this important?

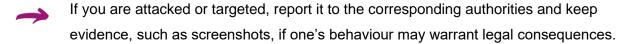
According to the <u>Cyberbullying Institute's 2019 survey</u>, over 36% of U.S. middle and high school students report having been cyberbullied at some point in their life, with similar numbers globally. Other threats that social media users may face are stalking, catfishing, grooming, identity theft, job insecurity, radicalisation and various forms of personal attacks.



# **Tips and tricks**

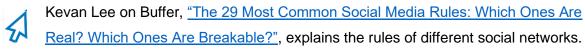


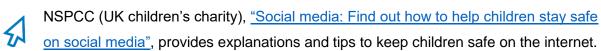






### **Useful resources and tools**







- Clarissa Windham-Bradstock on Forbes, <u>"The Do's And Don'ts Of Social Media</u>

  <u>Etiquette At Work"</u>, gives numbers and tips on how to use social media professionally.
- Various authors on Pew Research Center, <u>\*2. Views of social media and its impacts on society</u>, provide data about the impact of social media on various aspects of society.

