How to set the privacy in your social media

11-15 **1 h**

LEARNING OBJECTIVES

- Learn how to define privacy and security in the context of an online environment

- Understand the consequences of developing a digital footprint

- Learn key guidelines for maintaining security and privacy online

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MATERIALS NEEDED

- Video projector
- Laptops/ computers with internet access
- This video: "How To Protect Your Privacy Online | Aura" from Aura YouTube Channel
- This video "How to Set Facebook Privacy Settings" from Family Online Safety Institute YouTube Channel
- This page: "Change your subscription privacy settings" from YouTube Help on Support Google Website.

LEARNING SCENARIO AND ACTIVITIES PROPOSED

1) Introduction (15 minutes)

Ask students to think about why "privacy" would be considered as important to defend as rights like safety or freedom of expression. Explain to students that for this lesson, you'll be looking specifically at your privacy rights when it comes to personal information. To ensure that students are clear on the meaning of the term, read the following definition of personal information, or write it on the board: "Personal information is information about an identifiable individual. It can include your name,

birthday, email address, and phone number. It can also include your opinions, spending habits, IP address, photos and digital images, and email and text messages."

Now ask why personal information privacy deserves to be protected. Point out that social networks, search engines, and e-commerce sites collect all sorts of personal information – photos, messages, what they have searched and bought, and who they have interacted with. How confident are they that they know what these companies do with that data, why they collect it, and how long they keep it? How does some stranger know your name and age, your favourite shows and snacks, look into your room, overhear a conversation, read emails and messages, follow you all day? Talk about what a digital footprint is, and exchange ideas.

2) Practice (10 minutes)

Students are asked to watch the two YouTube videos and the tutorial from YouTube:

- This video: [“How To Protect Your Privacy Online | Aura” from Aura YouTube Channel](#)
- This video [“How to Set Facebook Privacy Settings” from Family Online Safety Institute YouTube Channel](#)

The teacher presents key guidelines for maintaining security and privacy online.

3) Production (20 minutes)

Students are divided into groups and make fake accounts on different social media platforms and then check and change privacy settings.
As homework, students will have to find one example of how someone's old social media photo had a consequence on their life, for example preventing them from getting the job of their dreams, etc.

EXPECTED DIFFICULTIES AND PROPOSED SOLUTIONS

- Some students may consider that these privacy settings are too restrictive and they will not have many views or visits to the posts so we have to explain to them that personal safety and privacy are much more important than popularity.

ASSESSMENT

- Students will change the privacy settings of their own accounts to make them safer.

BIBLIOGRAPHY

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- Learning for justice. (n.d.). "Privacy and security online". https://www.learningforjustice.org/classroom-resources/lessons/privacy-and-security-online

- Website of Aura.com https://www.aura.com